Artificial Intelligence STATISTICS

National UNIVERSITY

$3.8T

PROJECTED GAIN (TRILLIONS) IN THE MANUFACTURING SECTOR THAT WILL LIKELY SEE THE GREATEST BENEFIT FROM AI BY 2035

9 IN 10

STUDENTS WANT TO LEARN MORE ABOUT AI IN SCHOOL

35%

PARENTS HAVE DISCUSSED AI USAGE WITH THEIR KIDS

WHEN LOOKING AT DIFFERENT GROUPS, THOSE MOST AWARE OF AI TEND TO BE:
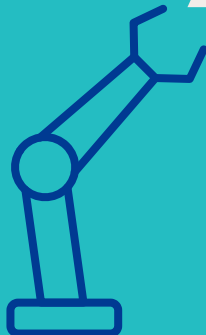
ASIANS (40%)

MEN (38%)

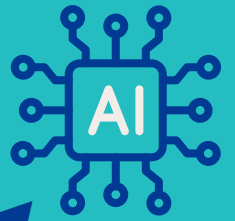INDIVIDUALS WITH A

POSTGRADUATE QUALIFICATION (53%)

ONLY A THIRD OF CONSUMERS THINK THEY ARE USING AI PLATFORMS, WHILE ACTUAL USAGE IS **77%**

78%

OF PEOPLE POLLED THINK THE BENEFITS OF GENERATIVE AI OUTWEIGH THE RISKS

83%

COMPANIES CLAIMING THAT AI IS A TOP PRIORITY IN THEIR BUSINESS PLANS

40%

AI IS EXPECTED TO IMPROVE EMPLOYEE PRODUCTIVITY

68%

OF NON-AI USERS BELONG TO GEN X AND BABY BOOMER GENERATIONS

Software development, marketing, and customer service are three fields that have seen the **highest rate of adoption and investment**

https://www.nu.edu/blog/ai-statistics-trends/